

# Ski resort Spot

High-attention advertising format on the portal

[www.skiresort.de](http://www.skiresort.de) | [www.skiresort.at](http://www.skiresort.at) | [www.skiresort.ch](http://www.skiresort.ch) | [www.skiresort.info](http://www.skiresort.info) | [www.skiresort.nl](http://www.skiresort.nl) |  
[www.skiresort.be](http://www.skiresort.be) | [www.skiresort.it](http://www.skiresort.it) | [www.skiresort.fr](http://www.skiresort.fr) | Ski resort.de App | Ski resort.info App

New: [www.skiresort.pl](http://www.skiresort.pl) | [www.skiresort.info/cz](http://www.skiresort.info/cz)



# Target Markets and Languages

For optimal reach in your target markets, you can select 3 languages.

The following Ski resort portals are available:

- German: [www.skiresort.de](http://www.skiresort.de) | [.at](http://www.skiresort.at) | [.ch](http://www.skiresort.ch)
- English: [www.skiresort.info](http://www.skiresort.info)  
**New:** optional as a bonus in  
Polish: [www.skiresort.pl](http://www.skiresort.pl) | Czech: [www.skiresort.info/cz](http://www.skiresort.info/cz)
- Dutch: [www.skiresort.nl](http://www.skiresort.nl) | [.be](http://www.skiresort.be)
- Italian: [www.skiresort.it](http://www.skiresort.it)
- French: [www.skiresort.fr](http://www.skiresort.fr)



## Ski resort Spot

### Top advertising format

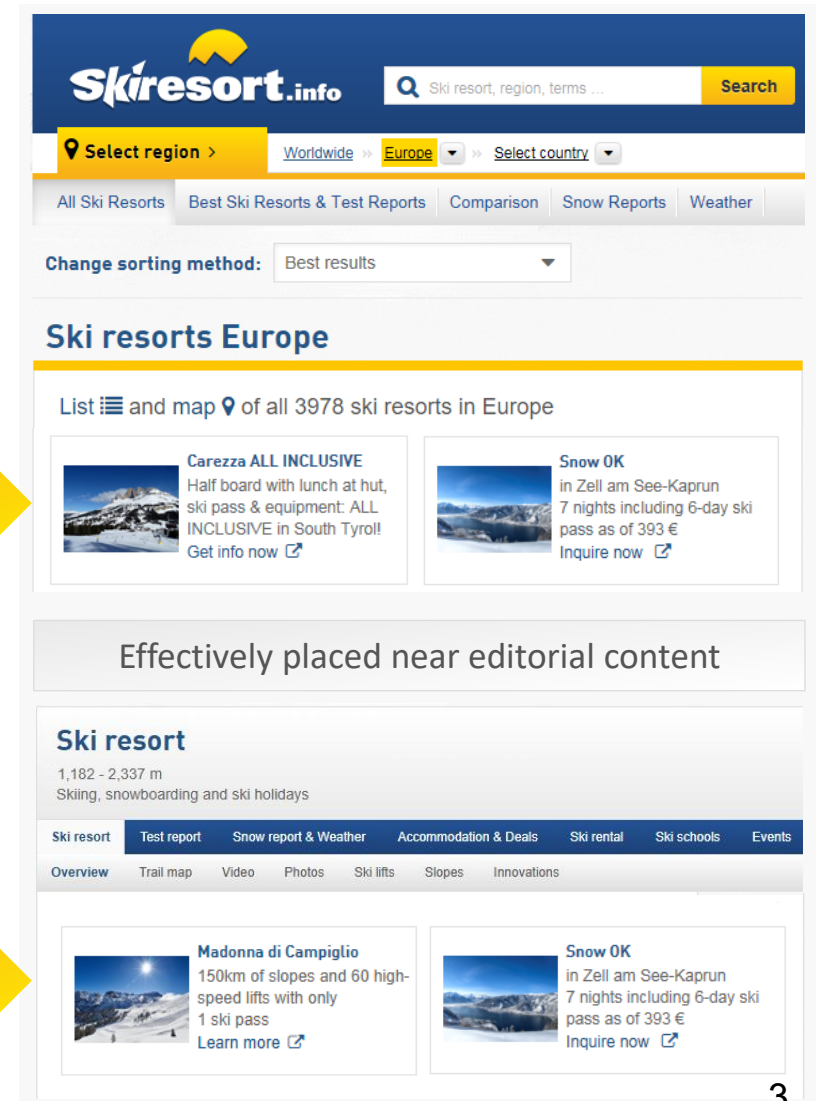
New, optimized presentation from 2026

- Photo/text combination with a link to your website – examples:
  - attractive winter/ski photo with an interesting holiday offer, with your USP/slogan, your highlight or your innovation
- Rotating placement on the portal in the 3 selected languages
- Term: as of order placement until mid 2027

### 1. Top placement in the overview lists for the regions

### 2. Top placement on the ski resort pages\*

\* Please note that ad will not be displayed on a small number of pages (those belonging to Winter Package Clients).



The screenshot shows the Skiresort.info website interface. At the top, there's a search bar and navigation links. The main section is titled 'Ski resorts Europe' and displays a list of resorts. Two resorts are highlighted with photos and text: 'Carezza ALL INCLUSIVE' and 'Snow OK'. Below this, there's a section for 'Ski resort' with details about a specific resort, including its altitude and activities. The page layout is clean and professional, with a focus on providing information about ski resorts.

## Prices

Number of impressions (CPM=cost per mille)

| Price               | Impressions               |
|---------------------|---------------------------|
| € 990 / CHF 990     | <b>580,000</b> (€ 1.71)   |
| € 1,990 / CHF 1,990 | <b>1,200,000</b> (€ 1.66) |
| € 2,990 / CHF 2,990 | <b>1,800,000</b> (€ 1.66) |
| € 3,990 / CHF 3,990 | <b>2,500,000</b> (€ 1.60) |
| € 4,990 / CHF 4,990 | <b>3,200,000</b> (€ 1.56) |
| € 5,990 / CHF 5,990 | <b>3,900,000</b> (€ 1.54) |
| € 7,990 / CHF 7,990 | <b>5,400,000</b> (€ 1.48) |
| € 9,990 / CHF 9,990 | <b>7,000,000</b> (€ 1.43) |

If desired and **free of charge**:

- Creation of graphics
- Translation



### Carezza ALL INCLUSIVE

Half board with lunch at hut,  
ski pass & equipment: ALL  
INCLUSIVE in South Tyrol!  
[Get info now](#)



### Snow OK

in Zell am See-Kaprun  
7 nights including 6-day ski  
pass as of 393 €  
[Inquire now](#)



### Madonna di Campiglio

150km of slopes and 60 high-  
speed lifts with only  
1 ski pass  
[Learn more](#)

# Order Form

Email to : [sales@skiresort.info](mailto:sales@skiresort.info)

**I hereby order the Ski resort Spot 2026/2027:**

Please select 3 languages:

☐ Skiresort.de | .at | .ch (German)    ☐ .info (English) | ☐ I choose the bonus .pl (Polish) & .info/cz (Czech))  
☐ .nl | .be (Dutch)    ☐ .it (Italian)    ☐ .fr (French)

Please select the amount:

☐ € 990 / CHF 990            ☐ € 1,990 / CHF 1,990            ☐ € 2,990 / CHF 2,990            ☐ € 3,990 / CHF 3,990  
☐ € 4,990 / CHF 4,990            ☐ € 5,990 / CHF 5,990            ☐ € 7,990 / CHF 7,990            ☐ € 9,990 / CHF 9,990

**Ski resort bonus** – free of charge if available: additional impressions in free advertising spaces

**Billing address:**

Company name: .....  
Street: .....  
Postal code, city: .....  
VAT Reg. No.: .....

**Contact:**

Name: .....  
Tel.: .....  
Mobile: .....  
Email: .....

.....  
Date, city

.....  
Signature, company stamp



# We would be pleased to advise you.

Oliver Kern

Managing Director

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Ski resort Service International GmbH | [www.skiresort-service.com](http://www.skiresort-service.com)

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[Ski resort App](#)

